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\$312,000 Raised for Schools During SMMEF's Double December Drive

*Donations Will Fund Programs at all 16
Santa Monica-Malibu Unified School District Schools*

SANTA MONICA, Calif., January 8, 2016 – The Santa Monica-Malibu Education Foundation (SMMEF) raised \$312,495 during the month of December. Spurred by a \$90,000 matching grant from Dun & Bradstreet, 394 individual gifts were made during the month to support additional programs and staff in the Santa Monica and Malibu public schools.

“We are so pleased with the community’s tremendous response to the matching grant and grateful for Dun & Bradstreet’s leadership,” said Kathleen Rawson, President of the SMMEF Board of Directors. “The funds raised are a wonderful example of the tremendous impact businesses, parents and community members can have on our schools when working together.”

In addition to the \$90,000 matching gift, a \$20,000 donation from Dun & Bradstreet will be used to continue their paid high school student internship and college scholarship program for Santa Monica-Malibu Unified School District students during the summer of 2016. In 2015, six high school students in the program received paid internships and were given college scholarships.

This is the third year that Dun & Bradstreet has made the Santa Monica-Malibu Education Foundation a beneficiary of its EdAhead program, which was established to support education initiatives in the communities where Dun & Bradstreet offices are located. EdAhead is the nation’s first education savings initiative with a multiple match. The company first matches employees’ contributions to their 529 college education plans, up to a set amount each year, adding the match to each employee’s account on an annual basis. Employee-matched contributions then activate a second match, with the aggregate per office match amount donated to the local public school districts where that office operates.

Donations to SMMEF fund programs for every school in the Santa Monica-Malibu Unified School District. SMMEF-funded staff and programs include arts education for the district’s 4,900 elementary students, 87 instructional assistants, and enrichment grants for all 16 schools in the district. Many schools use these grants to provide science, technology, engineering and math (STEM) or visual and performing arts programs. Some schools also use these funds to hire additional health clerks, augment on-site counseling programs, or run other programs focused on student wellness.

For more information or to donate, visit smmef.org.

About SMMEF

Established in 1982 by a dedicated group of parents, community leaders, and local business owners, SMMEF raises funds to enhance and supplement the curriculum of the Santa Monica-Malibu Unified

School District. SMMEF's mission is to engage the community to invest in a vibrant educational experience for all students in the Santa Monica and Malibu public schools. SMMEF raises funds through its annual campaign, endowment earnings and special events. To learn more about SMMEF visit www.smmef.org, follow on Twitter: @smmef or like us on Facebook: www.facebook.com/smmef.

About Dun & Bradstreet

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com. Twitter: @DnBUS

About EdAhead

EdAhead is a Dun & Bradstreet initiative that provides the first education savings plan with a multiple match. Employee contributions activate a match by company dollars as well as a donation to local public schools. EdAhead is sparked by the power of personal action, gains momentum through the company's shared commitment and multiplies the benefit in communities close to our homes. For more information on the EdAhead plan or to find out how your company can offer an EdAhead program for your employees, visit www.EdAhead.org.